



China's No. 1 Professional Audio, Light, Music and Technology Exhibition defies market sentiment by hosting the largest ever show in its 18th year history

PALM Expo 2009, featuring **INSTALL China 2009** was held during 28-31 May in Beijing. PALM is now into its 18th year, and has expanded its showing to two venues - at the China International Centre (CIEC) and National Agricultural Exhibition Centre (NAEC). With around 1100 exhibitors taking part and with exhibition space including outdoor booths covering over 85,000m², its kudos to the show organisers, IIR Exhibitions Pte Ltd (IIR), China Entertainment Technology Association (CETA) and China Technology Market Management and Promotion Centre (Sinotechmart), who have successfully built an industry show that continues to garner enough enthusiasm from exhibitors and visitors alike – a very welcoming feeling especially in these bearish times.

“We are delighted at this year’s record breaking achievement amidst the recession. Having cemented our position as one of the leading shows in the worldwide, we will work hard to strive for No. 1. Our team is eager to get back to work and serve our exhibitors for PALM Expo 2010.”
Rosalind Ng, Managing Director (Asia), IIR Exhibitions Pte Ltd.

“We are very happy at being very well represented at PALM Expo 2009... The organisers did a brilliant job in the marketing of PALM Expo 2009 and in the promotion of our beyerdynamic brand.”
Wolfgang Luckhardt, Managing Director, beyerdynamic, one of the sponsors of PALM Expo 2009.

“PALM Expo is a good avenue to get to know international visitors besides the captive Chinese market. I have received enquiries from a distributor from Lebanon, and business visitors from the former greater Russia.”
Franco Zaghini VP Sales, D.T.S.

PALM Expo is undoubtedly an important show not to miss, even though in reality almost all the leading brands have already launched their new models during Prolight+Sound. This aside, PALM is still a “must see” event especially for the thousands of dealers and end users in China and its neighbouring countries – and for those who couldn’t make it to Frankfurt. See you next year in 2010!

www.palmexpo.net



The Singapore-Indonesia delegation



Clay Paky's Pio Nahum, Alberico D'Amato, and Giovanni Zucchinali with the group from Acoustics & Lighting System's Malaysia & Singapore offices



D.T.S. VP Sales, Franco Zaghini (centre) with Wireless Solutions' Niclas Arvidsson & colleague



FineArt CTO Mr.Liu Jianhua (centre) with two of China's top professionals, Mr.Sha and Mr.Xia



At the Prolyte stand: Kenny Heng (CSP Singapore), Menze van der Sluis (Prolyte), and Allen Wong (Prolyte Products Asia)



The Antari team at PALM



Robe showed off their new PLASMA fixtures RCF rules!



High End DL.3s on the Barco booth



PR Lighting's Sasha Xiong with Jerry Hou and Lawrence Mao



Milos' Frantisek & Michal Zykan with Stephen Huang, MD of Milos (Guangzhou)



Robert Juliat Sales Director Lionel Gerraud and Jamie Boey of Robert Juliat China

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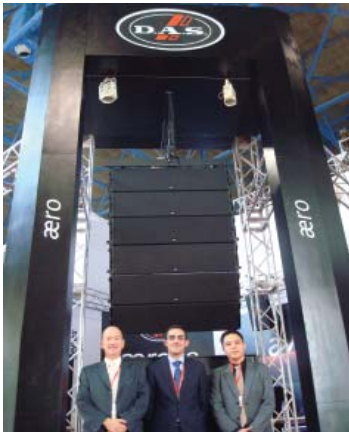
The colourful FineArt stand



Mipro VP International Sales Eugene Chen & fellow industry colleague



L-Acoustics' Michel Brouard



D.A.S. Audio team (from left) Jack Palacio, Director of International Sales, Eduardo Lopez, Business Operations Manager, and Ron Koh, Technical Support



SGM Export Area Manager Marco Galli



Xenpow's Lessic Wu



FineArt CEO Ms.Wang Huijun introducing their new fixture to Vari-Lite's JR Chai



Vianney Bourjet of DasLight



Equipson's (WORK) L-R: Juan Jose Vila & Ricardo Martinez



Team OSRAM at PALM



Beyerdynamic



L-R: Andrew Ng Macostar (HK), Fabiano Besio (LDR), Arun Kumar (ModernStage Service, India) and Alpha Lau, Macostar (HK)